



Brussels, 2 May 2009

Dear

WHY SHOULD REAL ESTATE PROFESSIONALS INTERESTED IN THE NORTHERN and EASTERN EUROPEAN MARKETS ATTEND PROESTATE 2009?

PROEstate 2009, International Real Estate Investment Forum is held on 3-5 September in St. Petersburg, Russia.

The second largest city in Russia St. Petersburg is a fitting scene for an international real estate forum with its 5 million inhabitants and the largest port of the Baltic see. St. Petersburg and PROEstate are gates to Russian real estate markets. But St Petersburg also influences Scandinavian markets, the Baltics, Poland and is therefore a gate to guide you to a market geographically covering almost half of the Northern hemisphere.

PROEstate is the number one real estate forum in Russia and Northern Europe bringing together 3000 market leaders from 30 countries. PROEstate has become the main venue for Russian real estate professionals and it is a unique opportunity to meet key players, be they authorities, investors, constructors, developers or service providers. It is an opportunity not to be missed in a market where personal contacts are valued and the key to successful business of all sizes.

What is PROEstate 2009?

PROEstate is international investment forum with an international conference program covering hot topics of real estate industry: conferences, panel discussions, master-classes, round tables, presentations and case-studies. Whether you are interested in advanced technologies of construction and property management or in urban planning, site development, real estate services, architectural design or in finding investment prospects, PROEstate offers a lot for both exhibitor and participant.

The ProEstate fair is for brokers and managers.

CEPI will be present

The ProEstate fair is organised by the Russian Guild of Real Estate Managers which is member of CEPI. CEPI will participate with GMD and its Finnish Member Associations. Together with the Finnish Education Institute KIINKO, it will organise a conference on real estate management entitled: Real estate management in times of crisis: best practices in Europe. It offers an international platform to real estate professionals to meet, learn from each other. It so contributes to facilitate business opportunities at a regional level.

CEPI and KIINKO will share a stand where you are most welcome. A CEPI person will be most keen to help answer your questions and introduce you to other professionals around.

As it also has a collaboration agreement with the real estate fair of Madrid (SIMA), it will try to make a link between north and south and give the opportunity to SIMA to make itself better known in St Petersburg.

Special conditions for the CEPI and KIINKO network

A financial return will be provided by the fair organiser to participants who register through the CEPI network. Each affiliate of a CEPI member association will benefit from an early bird fee (as participant or exhibitor) and get same fee reduction as the Russian GMD members. They will receive an invitation to PR activities.

CEPI itself will earn a commission for each registration (both exhibitors and participants) through the network. This money will be used to develop future education initiatives at European level.

How to register ?

A banner will be placed on the website of CEPI, KIINKO and the CEPI Member Associations. By clicking on this banner, you'll have access to the ProEstate site and to an online registration page. Please indicate that you are a CEPI professional in order to benefit from the early bird fee and the GMD/CEPI conditions.

In case of difficulties, please contact cepi@cepi.eu or kaisa.saarela@kiinko.fi